

Whatever your role...

CatchOn's Student-Level Data Empowers You to Make Data-Informed Decisions

An **ENA** Affiliate



Curriculum Instructor

CHALLENGE: Application Renewal Time

Curriculum Instructor Alice Smith has purchased two mathematics applications to help seventh grade students. She has tested out the application across all sections. Now she needs to determine efficacy and whether or not she wants to renew her license.

CatchOn Helps: Using CatchOn, she finds that the applications had different results with different students. One app worked much better with students who came into the school year requiring remediation, while the second app helped overperformers advance even more quickly. CatchOn has now empowered her to feel confident renewing both apps, each with half as many subscriptions as before.



Chief Technology Officer

CHALLENGE: Safeguarding Student Data

CTO Morgan Jones just left a meeting with Superintendent Susan Osborne. They have data privacy concerns about a new, free app students are using on district-issued devices.

CatchOn Helps: Leveraging CatchOn's privacy badging identification feature, she can quickly see if the application currently holds the SDPC badge and IMS TrustEd Apps Seal, including FERPA, COPPA, and GDPR compliance. Even better, because her district is an IMS Global member, she can access the app's IMS data privacy rubric results and regulatory compliance information using CatchOn's platform.



Principal

CHALLENGE: Tracking Student Engagement

With so many new devices and apps being used in her classrooms, Principal Swanson feels overwhelmed with how to track student engagement.

CatchOn Helps: Fortunately, using CatchOn's Active Window, Principal Swanson can track student usage and engagements per application to the minute on district-issued Chrome devices, enabling her to identify gaps in engagement and learning.



Professional Development Coordinator

CHALLENGE: Matching Need with Training

Professional Development Coordinator Pat Mayberry wants to align professional development curriculum with courses that will directly, positively impact subject matter instruction, particularly with students who have fallen behind.

CatchOn Helps: CatchOn's student-level data reporting lets Pat quickly discover which applications helped underperforming students throughout the district in the prior year. She can then make these applications the focus of district-wide professional development.



Teacher

CHALLENGE: Closing Learning Gaps

Mr. Chung knows Jamal is a whiz kid at chemistry. But writing, not so much. This doesn't really make sense because Jamal is so studious. What is happening?

CatchOn Helps: In real time, CatchOn offers Mr. Chung reporting that lets him see inequities in learning application engagement. He sees that Jamal spends 75% of his engagement time in the Chemistry app. Unfortunately, he only devotes 10% to his assigned writing lessons. Now Mr. Chung can work with Jamal to better manage his time and not fall behind in writing.

Why CatchOn?



Invest Wisely

Evaluate software renewals with actual usage and financial data, not surveys.



Inform Training

Identify gaps in usage by tool to create targeted professional development and training plans.



Student Achievement

Leverage real-time data insights to keep students from falling behind.



Detect Trends

Discover what free or unknown apps are being used.



Student Data Privacy

Diagnose applications vulnerable to student data privacy policies.



Experience Custom Visibility

Customize dashboards to give each staff member the visibility needed to drive specific strategies.



Manage Subscriptions

Manage licenses, costs, ROI, and renewals from an easy-to-access dashboard.



Improve Usage

Review important classroom apps to ensure they are being used effectively.



DEMO CATCHON TODAY!

Sign up for a free demo at www.catchon.com/virtual-demo



CONTACT US TODAY!

For more information about CatchOn, contact info@catchon.com.



ABOUT CATCHON

CatchOn is a user-friendly data analytics tool that compiles real-time data on every device, enabling school districts to make data-informed decisions about the apps and online tools their educators and students are using. In 2018, CatchOn joined forces with ENA, a leading provider of comprehensive technology solutions to education institutions and libraries across the nation. Collectively, CatchOn and ENA leverage their respective resources and expertise to deliver critical services and solutions that help school districts produce positive outcomes in the communities they serve.