



Transform Your Data into Measurable Results



The Data You Want— The Way You Want It

CatchOn's customizable dashboard lets you see, share, and analyze your data—by district, school, class, or student—to meet your specific objectives.

Learn more at catchon.com

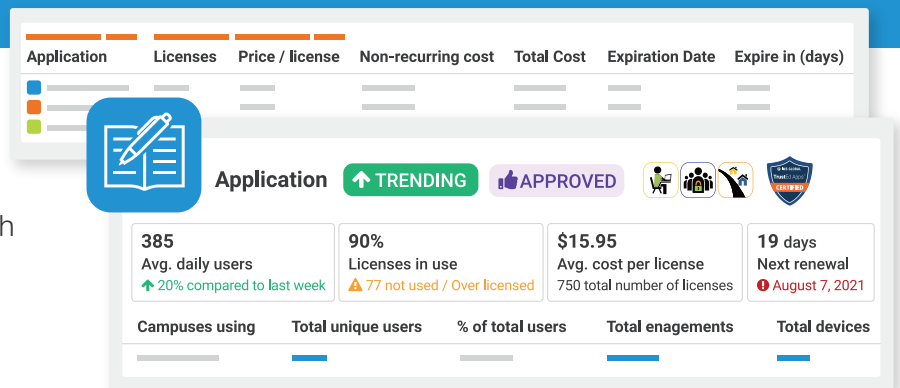
CatchOn Empowers You to...

Make Smarter Investments

POP QUIZ! Can you answer all these questions about your district?

- What is the cost per actual user of each app you've bought?
- How are you tracking usage to inform and validate licensing decisions and engagement?
- Which digital tools yield the best student outcomes?
- How are you assessing the efficacy of your professional development?

CatchOn's application usage and engagement data provides you the answers to these questions. With such comprehensive data, administrators can get better results for less money.

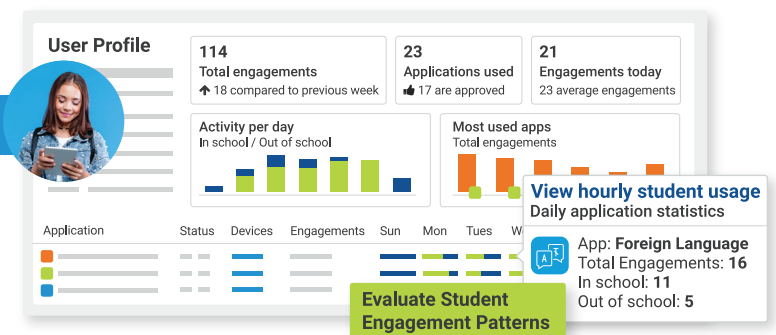


Track Student Digital Engagement

To track student engagement, it's not enough to know what apps your students are using—you have to know how and when students are using them. That's why CatchOn has developed two features to help district leaders ensure students are using technology constructively.

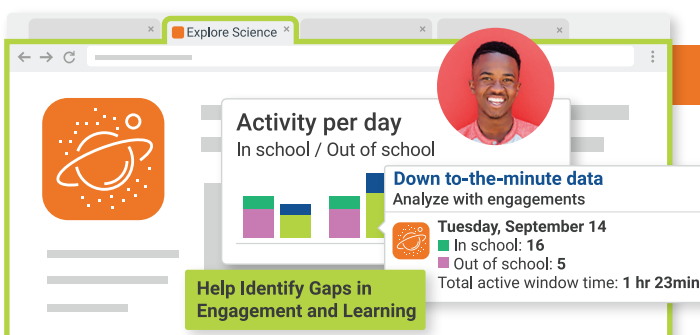
1. Student Engagement Tracking.

With CatchOn, you don't just see which apps students are using—you can quickly identify when they are using them and for how long.



2. Active Window.

Available on Chrome devices and extensions, CatchOn's active window reveals how many minutes within each engagement students are actively using the application(s) open on their device's active window.

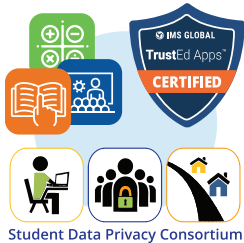
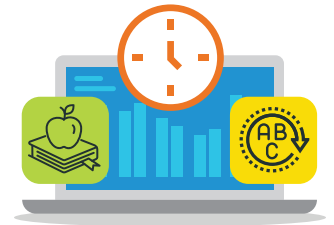


Safeguard Student Data

The apps your students are using might be putting their personal data at risk. Even scarier, district leaders often lack visibility into the digital platforms their students and staff are using, and educators may not know which apps are potentially exposing their students' data. CatchOn's data privacy dashboard gives you the data you need to quickly identify, vet, and review the apps your students are using.

The way CatchOn helps secure your students' essential data is as easy as 1, 2, 3.

1. CatchOn gives you visibility into the apps students are using on their district devices. No matter where or when students are using their devices, you can tell which apps they are using and when they are using them.

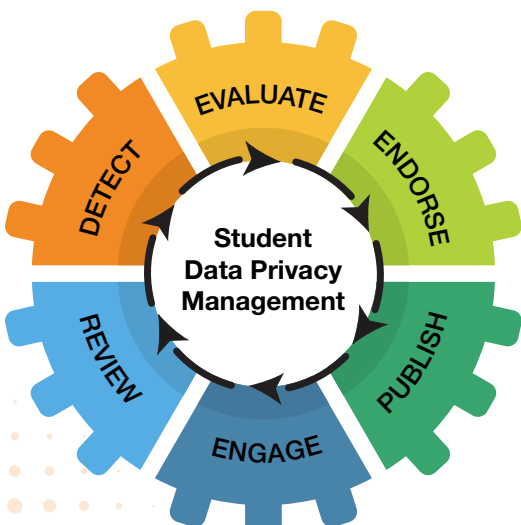


2. CatchOn's third party badging certifications from well-respected organizations such as IMS Global Learning Consortium and the Student Data Privacy Consortium enable you to quickly determine if each app's privacy policies match security guidelines issued by FERPA, COPPA, and GDPR.



3. CatchOn lets you categorize apps as approved or disapproved—and then generate and share your reports and collaborative customized dashboard data views with others to engage in data-driven dialogues with your entire education community.

The Data You Need to Foster DEEPER Conversations to Support Student Data Privacy Compliance



CatchOn's holistic six-step approach to student data privacy ensures school districts have the visibility, information, and reporting tools required to help safeguard their digital learning environments.

DETECT new and existing district application usage

EVALUATE application privacy policies, terms of service, and 3rd party policy badging

ENDORSE approved apps by grade, building, or district

PUBLISH list of approved apps, policies, contracts and more with stakeholders

ENGAGE leadership in ongoing conversations on effective usage, results, and application efficacy

REVIEW policy changes, compliance, and application updates

CatchOn is an expansive data analytics tool that empowers districts to:

Save Money



Cost Per User. Determine when and how often students are actually using a digital tool to determine the real cost per user.

Early KPIs. Measure the performance of new investments as soon as you make them.

Waste-Free Tech. Get real-time, class-level data to know how many subscriptions and licenses are truly needed.

Track and Confirm Adoption. Ensure instructors are incorporating effective EdTech.

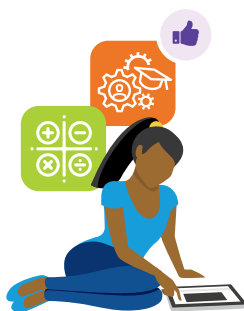
Protect Student Data Privacy



Third-Party Badging and Security Reviews. Quickly assess the privacy policy of every app you might wish to use.

Reporting. Users can sort, download, and export a list of approved or unapproved applications to share with district personnel, stakeholders, and parents.

Track Student Engagement



Immediate Reporting. Get up-to-the-minute results to keep students from falling behind.

Address Equity Disparities. Discover how students use their apps and devices, both inside and outside of class.

Eliminate Gaps in Data. Receive detailed reports on data at the district, school, class, and student levels.

Professional Development. Identify professional development opportunities, best practices, and needs.

See how CatchOn can enhance your digital initiatives.
Sign up for a demo at www.catchon.com/virtual-demo

About CatchOn

CatchOn is a user-friendly data analytics tool that compiles real-time data on every device, enabling school districts to make data-informed decisions about the apps and online tools their educators and students are using. In 2018, CatchOn joined forces with ENA, a leading provider of comprehensive technology solutions to education institutions and libraries across the nation. Collectively, CatchOn and ENA leverage their respective resources and expertise to deliver critical services and solutions that help school districts produce positive outcomes in the communities they serve.

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An ENA Affiliate