



Avoid the App Gap

4 Ways CatchOn Helps Discover Risks Outside Your SSO



Single sign-on (SSO) tools help education leaders manage the resources and applications that their district procures. However, relying solely on an SSO to identify the apps your students are using can have serious consequences, as they are not designed to give you the full usage picture.

In fact, our usage data shows that, on average, the number of unknown apps in use is 15x higher than the number of total apps thought to be in use.

Here are four ways district and school leaders can use CatchOn's real-time, intelligible data and reports to immediately discover hidden risks and opportunities outside their SSO:

1

Unknown Threats

If you are solely relying on data from your SSO tool, you are missing critical data on hundreds of online apps your students are accessing that could violate data privacy policies or fall outside your curriculum pathways.

CatchOn captures online app activity for every student, whether they are using your SSO tool or not. CatchOn gives you full visibility and 100% assurance that you know what is being used on your district devices at all times.

2

Limited ROI Analysis

Calculating your overall ROI on technology investments can be misleading if you are using limited data sets. By not seeing data outside your SSO, you miss valuable data on the expansive number of tools that your users are accessing each day. Calculating ROI only on a subset of tools may inadvertently impact your strategic decisions and be costly to your district.

CatchOn's data is comprehensive and presented in easy-to-use, customizable dashboards that allow you to analyze and present your data to stakeholders to make informed decisions and ensure your spending is effective.

3

Missed Opportunities

CatchOn districts are discovering effective online resources by tracking the usage patterns of teachers and students. You will miss out on these golden nuggets if you cannot see what's happening outside the limited apps contained within single sign-on reporting.

CatchOn discovers those hidden learning app gems and brings them into the light for everyone to leverage.

4

Uplift the At-Risk Student

Whether it's the digital divide or a need for curriculum remediation, single sign-on cannot give you the full picture of students who are falling behind and potentially falling through the cracks.

CatchOn's student-level data module empowers administrators to drill down into student-level data and quickly create a report that will help them closely support and monitor at-risk students for continued, positive engagement.

Bottom Line:

- CatchOn typically unveils hundreds of online tools that districts are not aware of and fall outside of their SSO.
- CatchOn helps minimize risks associated with students accessing unknown, unapproved applications.
- CatchOn provides comprehensive data that enables district and school leaders to fully track ROI, ensuring they are spending budget dollars wisely and utilizing the most effective tools for their students.
- CatchOn is an essential complement to your single sign on platform, making sure you get all the data that's hidden in the app gaps.



To see the power of CatchOn in 15 minutes or less, sign up for a quick demo at www.catchon.com/virtual-demo/.

ABOUT CATCHON

CatchOn is a user-friendly data analytics tool that compiles real-time data on every device, enabling school districts to make data-informed decisions about the apps and online tools their educators and students are using. In 2018, CatchOn joined forces with ENA, a leading provider of comprehensive technology solutions to education institutions and libraries across the nation. Collectively, CatchOn and ENA leverage their respective resources and expertise to deliver critical services and solutions that help school districts produce positive outcomes in the communities they serve.

