

# 3 Ways Data Analytics Tools Identify and Optimize Software Applications in Schools

An ENA Affiliate

catchon®

Today's schools are compiling vast amounts of data from an influx of education software applications, but they often lack the time and tools required to properly analyze the data and transform it into meaningful action.

## Here are three ways data analytics tools can help!



### Receive Actual Usage Data Versus Anecdotal Evidence

Surveying faculty and staff to assess the effectiveness of purchased learning tools doesn't necessarily yield the most accurate results. When making a software renewal decision, there is no substitute for actual usage data. Data analytics tools like CatchOn provide users with real-time trending application usage, enabling technology leaders to quickly assess the value and effectiveness of their software investments.



### Inform Training for Better Adoption

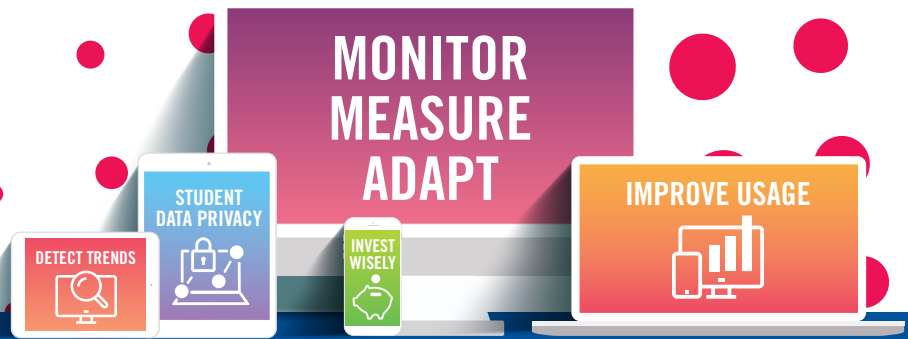
Even the most innovative software applications can't improve the learning experience if they aren't implemented properly. Data analytics tools like CatchOn can offer district leaders visibility across all devices, empowering them with the ability to identify which solutions may not be implemented broadly and may require more training for improved usage.



### Monitor EdTech Impact in Your District

It is nearly impossible for district leaders to have visibility into every single software application being used by their teachers and students. CatchOn tracks all software applications you purchase, including free or unapproved apps, enabling leaders to easily monitor impact as well as diagnose apps vulnerable to student data privacy policies, all without having to provide usage data or suffer through a rigorous setup process.

# Why CatchOn?



## Invest Wisely

Evaluate software renewals with actual usage and financial data, not surveys.



## Inform Training

Identify gaps in usage by tool to create targeted professional development and training plans.



## Detect Trends

Discover what free or unknown apps are being used.



## Student Data Privacy

Diagnose applications vulnerable to student data privacy policies.



## Manage Subscriptions

Manage licenses, costs, ROI, and renewals from an easy-to-access dashboard.

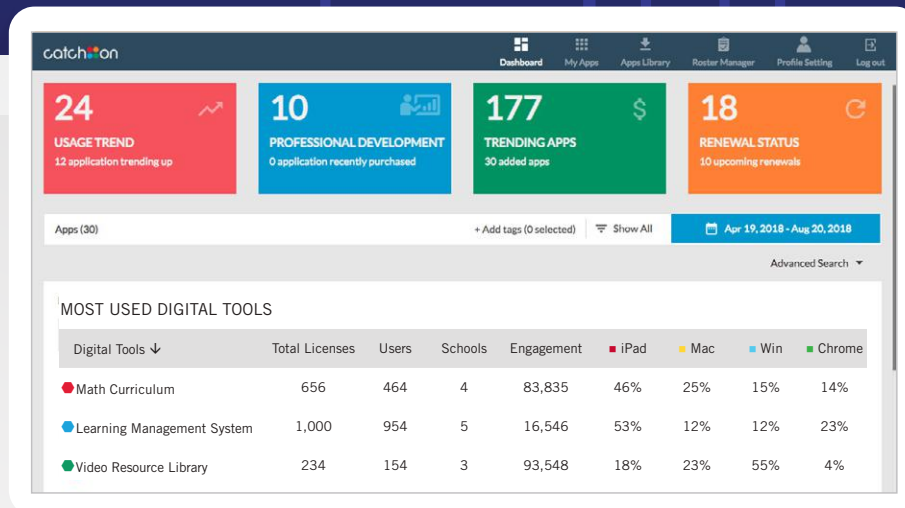


## Improve Usage

Review important classroom apps to ensure they are being used effectively.

## DEMO CATCHON TODAY!

Sign up for a free demo at [www.catchon.com/virtual-demo](http://www.catchon.com/virtual-demo)



## CONTACT US TODAY!

For more information about CatchOn, contact us at [www.catchon.com/contact/](http://www.catchon.com/contact/).

**catchon**<sup>®</sup>  
An ENA Affiliate

## ABOUT CATCHON

CatchOn is an expansive data analytics tool that compiles real-time data on every school device, enabling districts to make data-informed decisions about the apps and online tools their educators and students are using, both at school and at home. In 2018, CatchOn joined forces with ENA, a leading provider of comprehensive technology solutions to education institutions and libraries. Collectively, CatchOn and ENA leverage their respective resources and expertise to deliver critical services and solutions that help school districts produce positive outcomes in the communities they serve.