

3 Ways CatchOn Informs Professional Development

Professional development is critical to ensuring teachers have the knowledge, skills, and tools they need to be successful, but it's often difficult to pinpoint specific areas where teachers may benefit from a little more training.

This is where data-driven professional development can be a major asset.

Data-driven professional development leverages application usage data flowing across your school-issued devices to help inform professional development gaps, planning, and course development.

Here are a few examples how:



The Proof Is in the Pudding

An incredible app was purchased in hopes of elevating mathematical learning for third and fourth graders. But you aren't sure if anyone is using it. Instead of relying on word of mouth feedback or arbitrary survey responses, you can deploy an informative data analytics tool like CatchOn to track real-time usage on every school device. This quantitative, measurable data enables you to immediately identify which apps are not being used effectively, determine whether more professional development is needed or warranted, and track the apps progress over the next school year to determine if your professional development investment paid off.



The Diamond in the Rough

In every school, there is at least one technology-enthusiast who is always willing and ready to try something new. Why not harness their pioneering nature to improve learning district-wide?

CatchOn enables districts to see all the apps being used on school devices, including those they aren't aware of. After reviewing their dashboard, a leadership team may discover that one entrepreneurial educator is using an app across all his or her reading classes and attaining great results. Based on the data, a district may decide to further invest in the application by providing professional development and rolling it out district-wide.

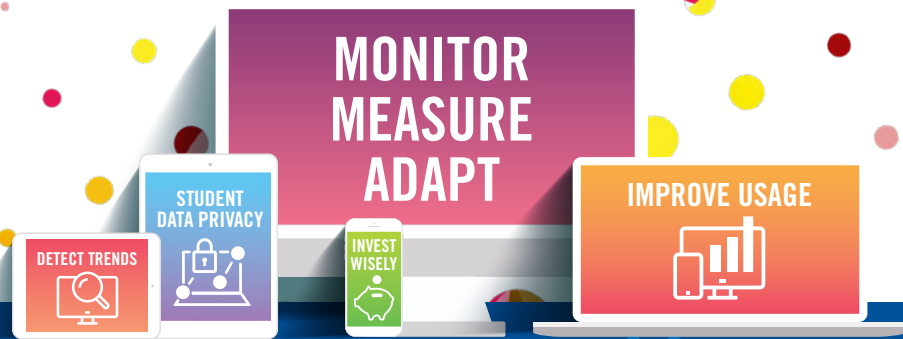


Sold! To the Educators in the Front

Achieving buy-in from teachers on worthy professional development topics can sometimes be challenging because of their busy schedules. One advantage of creating professional development courses based on classroom app usage data is the direct correlation you can draw between the professional development course and student learning outcomes. Educators participating in a professional development event—one with a concrete, tangible evidence supporting its mission—will often be more engaged and invested in the training.

CatchOn is an expansive data analytics tool that compiles real-time data on school-owned device, both inside and outside the classroom, enabling school districts to make data-informed decisions about the apps and online tools their educators and students are using.

Why CatchOn?



Invest Wisely

Evaluate software renewals with actual usage and financial data, not surveys.



Inform Training

Identify gaps in usage by tool to create targeted professional development and training plans.



Detect Trends

Discover what free or unknown apps are being used.



Student Data Privacy

Diagnose applications vulnerable to student data privacy policies.



Manage Subscriptions

Manage licenses, costs, ROI, and renewals from an easy-to-access dashboard.

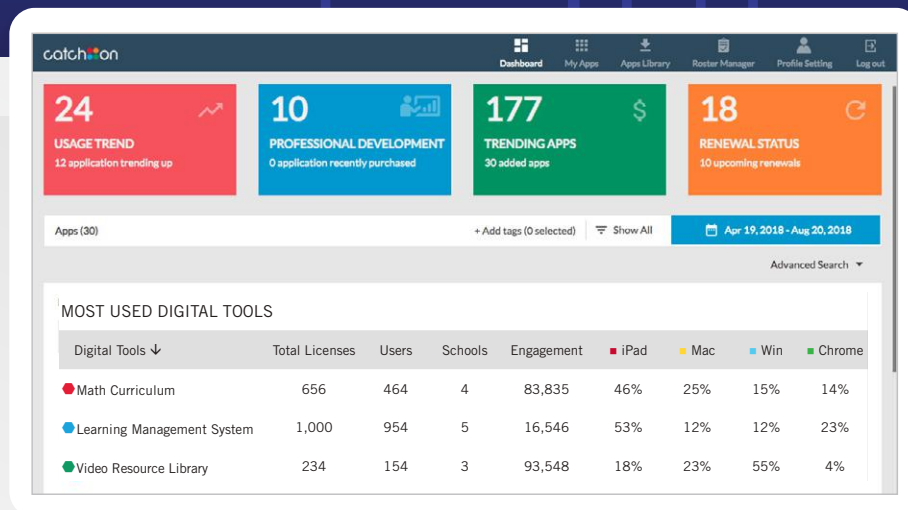


Improve Usage

Review important classroom apps to ensure they are being used effectively.

DEMO CATCHON TODAY!

Sign up for a free demo at www.catchon.com/virtual-demo



CONTACT US TODAY!

For more information about **CatchOn**, contact us at www.catchon.com/contact/.

catchon
An ENA Affiliate

ABOUT CATCHON

CatchOn is an expansive data analytics tool that compiles real-time data on every school device, enabling districts to make data-informed decisions about the apps and online tools their educators and students are using, both at school and at home. In 2018, CatchOn joined forces with ENA, a leading provider of comprehensive technology solutions to education institutions and libraries. Collectively, CatchOn and ENA leverage their respective resources and expertise to deliver critical services and solutions that help school districts produce positive outcomes in the communities they serve.