3 Reasons You Should Monitor App Security

Every year, new digital learning applications are introduced into today's classrooms. While digital apps are designed to improve and enhance learning, ensuring that those apps are meeting the requirements of a school district's student data privacy policies is a critical concern.

Here are three reasons why you should remain vigilant and mindful of the learning tools being used in your school district.

Some Companies Don't Prioritize Student Data Privacy

CHALLENGE:
Many developers often use open-source, standardized privacy policies as the basis for their own policies. They also may borrow from competitors as they scale up. This generic, piecemeal approach can be exploited by data thieves. If a company wishes to protect school districts from data breaches, a focused, comprehensive strategy should be implemented and presented in its app documentation.

SOLUTION:
CatchOn provides you a list of all software applications downloaded to school devices so you can verify that providers keep data safe.

School Districts Lack the Resources and Time to Properly Vet App Purchases

CHALLENGE:
Many school districts do not currently have time for rigorous software evaluation practices, such as peer-reviews, analysis of user research, and user trials. Instead, features and functionality remain the primary determining factors in selecting learning applications.

SOLUTION:
CatchOn empowers administrative leaders with real-time usage analysis of software applications, enabling them to make informed purchasing and adoption decisions.

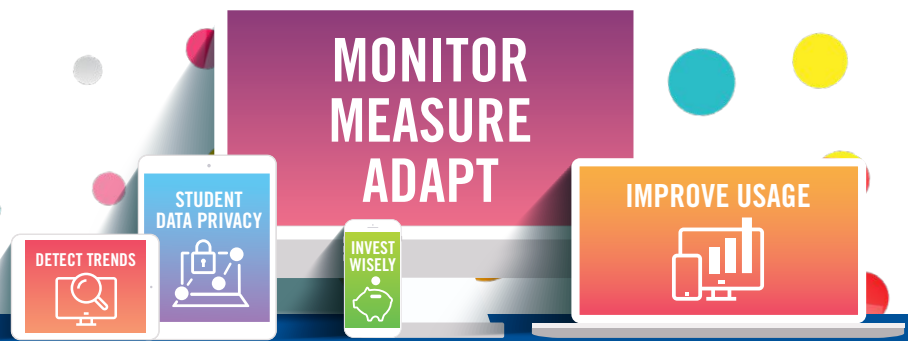### School Districts and Parents Need to Be Wary of Apps Targeted at Kids

CHALLENGE:
Did you know that more than 50 percent of the apps targeted at kids fail to safeguard user data? Applications frequently send location data, email addresses, and other identifiable information to third-party advertisers.

SOLUTION:
CatchOn offers insights as to whether or not those apps can be validated as safe for your kids and align with the standards defined in the Children's Online Privacy Protection Act (COPPA).

Why CatchOn?

MONITOR MEASURE ADAPT

DETECT TRENDS

STUDENT DATA PRIVACY

INVEST WISELY

IMPROVE USAGE

Invest Wisely
Evaluate software renewals with actual usage and financial data, not surveys.

Detect Trends
Discover what free or unknown apps are being used.

Manage Subscriptions
Manage licenses, costs, ROI, and renewals from an easy-to-access dashboard.

Inform Training
Identify gaps in usage by tool to create targeted professional development and training plans.

Student Data Privacy
Diagnose applications vulnerable to student data privacy policies.
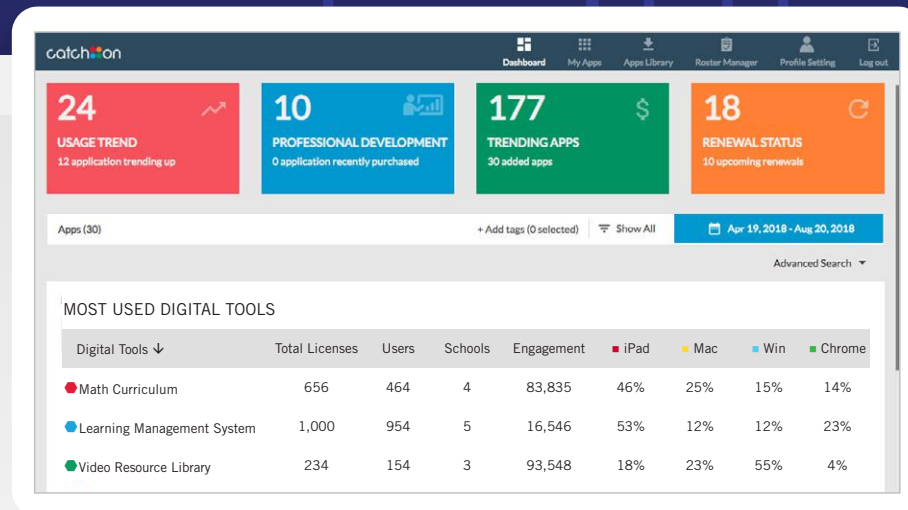
Improve Usage
Review important classroom apps to ensure they are being used effectively.

DEMO CATCHON TODAY!

Sign up for a free demo at www.catchon.com/virtual-demo

catch·on

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24 USAGE TREND	10 PROFESSIONAL DEVELOPMENT	177 TRENDING APPS	18 RENEWAL STATUS
12 application trending up	0 application recently purchased	30 added apps	10 upcoming renewals

Apps (30) + Add tags (0 selected) Show All Apr 19, 2018 - Aug 20, 2018

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MOST USED DIGITAL TOOLS

Digital Tools ↓	Total Licenses	Users	Schools	Engagement	iPad	Mac	Win	Chrome
Math Curriculum	656	464	4	83,835	46%	25%	15%	14%
Learning Management System	1,000	954	5	16,546	53%	12%	12%	23%
Video Resource Library	234	154	3	93,548	18%	23%	55%	4%

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For more information about **CatchOn**, contact us at www.catchon.com/contact/.

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ABOUT CATCHON

CatchOn is an expansive data analytics tool that compiles real-time data on every school device, enabling districts to make data-informed decisions about the apps and online tools their educators and students are using, both at school and at home. In 2018, CatchOn joined forces with ENA, a leading provider of comprehensive technology solutions to education institutions and libraries. Collectively, CatchOn and ENA leverage their respective resources and expertise to deliver critical services and solutions that help school districts produce positive outcomes in the communities they serve.